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**AERC**  
**2015**

# 10<sup>th</sup> Annual European Rheology Conference

Golden Jubilee Meeting of  
the Groupe Français de Rhéologie



**Nantes, April 14-17, 2015**

## Sponsorship opportunities



THE EUROPEAN SOCIETY  
OF RHEOLOGY

## 1-WELCOME ADDRESS

The Annual European Rheology Conferences are the leading scientific events of the European Society of Rheology (ESR) and its current 16 member societies. They are held in a different country each time. The 10<sup>th</sup> Annual European Rheology Conference will be organized in Nantes (France) by the **Groupe Français de Rhéologie** in April 2015. The conference will coincide with the **Golden Jubilee meeting** of the **Groupe Français de Rhéologie**.

The conference will bring together world-class scientists, engineers, industrial experts and students involved in modern rheology and its applications. The program will be arranged around **four plenary lectures** with **five parallel sessions** and a **poster session**. A **permanent exhibition of scientific and technological equipment** will be part of the program of the conference. Ample time will be given to participants to discuss and promote new partnerships during lunches, coffee breaks and several free social activities.

Nantes is an attractive city rich in art and history situated in the heart of a region committed to higher education, innovation and industry. It is easily accessible by high speed trains and/or direct flights from most parts of Europe. This ideal location in combination with an excellent public transportation system will offer the chance to many scientists from all over the world to come to the AERC conference in 2015. We are expecting up to 450 delegates and students interested in a challenging four-day program.

On behalf of the organisation committee, we are looking forward to stimulating discussions and an exciting time in Nantes.

## Program Highlights

- **Four inspiring plenary lectures**
  - Prof. Jian Ping Gong, Hokkaido University (Japan)
  - Prof. David J. Pine, New York University (USA)
  - Recipient of Weissenberg Award
  - Recipient of GFR Maurice Couette Award

- **Technical program and organizers**

- Advanced techniques and methods in rheology

Peter Fischer (Switzerland)  
Sébastien Manneville (France)  
Dimitris Vlassopoulos (Greece)

- Colloids, suspensions, and granular materials

Jeffrey Morris (USA)  
Guillaume Ovarlez (France)

- Confined flows, microfluidics and rheology at the microscopic scale

Lydéric Bocquet (France)  
Patrick Doyle (USA)

- Food, cosmetic, active and biological rheology

Stefania Baldursdottir (Denmark)  
William Frith (United Kingdom)

- Interfacial phenomena, foams and emulsions

Sylvie Cohen-Addad (France)  
Pier-Luca Maffettone (Italy)  
Jan Vermant (Belgium)

- Nano, micro and macroprocessing

Philippe Cassagnau (France)  
José Covas (Portugal)

- Polymer melts, blends, composites and solid polymers

Leon Govaert (The Netherlands)  
Evelyne Van Ruymbecke (Belgium)

- Polymers in solutions, self-assembling systems and gels

Marie-Claude Heuzey (Canada)  
Christian Ligoure (France)

- Simulations and computational rheology

Francisco Chinesta (France)  
Gerhart Gompper (Germany)

- Structured flows and instabilities

Suzanne Fielding (United Kingdom)  
Bruno Vergnes (France)

## 2-GENERAL INFORMATION

**Date :** April 14-17 2015

**Conference location :** Cité des Congrès de Nantes

**Nantes** is a vibrant regional capital rich in art, history and natural beauties which is also a center of excellence in material sciences, life sciences and biotechnologies. It counts seven competitiveness clusters, world-class companies like Airbus, Vivalis, Armor..., and many start-ups. The region is also a major higher-education and research crossroad with several universities (Nantes, Angers, Le Mans) and several institutes (Ecole Centrale de Nantes, INRA, IFSTTAR).

The conference will take place at the **Cité des Congrès of Nantes** (<http://www.lacite-nantes.com/>), ideally located in the centre of the city, within a five minute walk from the high-speed train station and 20 minutes from the airport by shuttle bus.



An **exhibition of scientific equipment** will take place parallel to the conference in a dedicated hall called “Science Café” where drinks and pastries will be offered. Exhibitors will have access to a temporary parking lot which offers easy access to the “Science café”.

**Social activities** will encourage discussions throughout the conference. All participants are welcome to the opening reception on Tuesday and a boat trip on Wednesday evening. The conference dinner on Thursday will take place at Château de la Pigossière, 15 minutes from the Cité des Congrès of Nantes. Throughout or after the conference you can walk and visit several sightseeing sites of Nantes: the Castle of the Dukes of Brittany and its museum, the “Machines de l’Île”, the cathedral, the medieval centre. All these places are also easily accessible using the dense network of public transportation of Nantes, which includes trams, buses and river shuttles.



## 3-ORGANIZERS

### Conference Chairs

Michel CLOITRE  
Lionel CHOPLIN  
Jean-François TASSIN

ESPCI ParisTech, Paris  
Université de Lorraine, ENSIC Nancy  
Université du Maine, Le Mans

### Steering Committee:

Pascale BRIDOU BUFFET  
Christian CARROT  
Francisco CHINESTA  
Michel CLOITRE  
Guylaine DUCOURET

Fédération Française pour les sciences de la Chimie, Paris  
GFR Treasurer  
GFR Local Coordinator  
GFR International Delegate, Chairman  
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Prof. J-F TASSIN  
Co-Chairman  
ESR secretary



Prof. Lazhar BENYAHIA  
GFR President



Dr Guylaine DUCOURET  
President  
Organizing Committee

## 4-BECOME A SPONSOR

The AERC 2015 will be one of the major international conferences of the year in the field of rheology. Sponsoring the conference thus represents a unique opportunity to promote the brand image of your company, to increase its visibility among the international community of scientists, and to highlight your commitment in innovation, development and applications.

Below we present different packs of sponsoring and their respective benefits. We invite you to select the pack which is the most appropriate to your needs. If you have specific requests or sponsoring offers, please contact us and we will build together a customized formula.

### I- PLATINUM

6 500 € (+ VAT)

By choosing the status of Platinum Sponsor, you will become a privileged partner of the conference, which guarantees optimum visibility. Platinum sponsors are invited to support one of the major social events of the conference : the Opening Reception, the Boat Trip, the Poster Session Cocktail or the Conference Dinner. You can also be the benefactor of the conference bags and the conference abstracts (memory sticks).

The Platinum pack offers:

- **2 full delegate registrations** including conference documents, lunches, Welcome Reception and Gala Dinner
- **Company name and logo highlighted during the sponsored event**
- **Company logo on large conference banner**
- **Company name, logo and ½ page of advertisement in book of abstracts**
- **Company name and logo on the opening slide of the conference**
- **Company name listed on circulars**
- **Company name and logo on AERC 2015 website with link to company website**

### II- GOLD

4 500 € (+VAT)

Gold sponsors will be the benefactors of coffee breaks for one day, which is a guarantee of high visibility.

The Gold pack offers:

- **1 full delegate registration** including conference documents, lunches, Welcome Reception and Gala Dinner
- **Company name and logo highlighted during the sponsored coffee break**
- **Company logo on large conference banner**
- **Company name, logo and ½ page of advertisement in book of abstracts**
- **Company name and logo on the opening slide at the conference**
- **Company name listed on circulars**
- **Company name and logo on AERC 2015 website with link to company website**

### III- SILVER

2 500 € (+VAT)

- **1 full delegate registration** including conference documents, lunches, Welcome Reception and Gala Dinner
- **Company name and logo in book of abstracts**
- **Company name and logo on the opening slide of the conference**
- **Company name listed on circulars**
- **Company name and logo on AERC 2015 website with link to company website**

### IV- OTHER CONTRIBUTING OPPORTUNITIES

You can also become a donating member by giving any contribution of your choice. The name and logo of your company will be included in the book of abstracts and listed on circulars. We invite all sponsors to provide us with company-branded pens or notepads for insertion into the conference bags.

# 5-ORDER FORM

## COMPANY IDENTIFICATION

Company name : .....  
 Address : .....  
 Post code : ..... City : ..... Country : .....  
 Contact person : .....  
 Email : .....  
 Phone : ..... Fax : .....

## SPONSORSHIP RESERVATION FORM

▪ Please tick the appropriate sponsorship box and indicate your contribution

SPONSORSHIP	Total in Euros
<input type="checkbox"/> PLATINUM SPONSOR (6 500 €)	€
<input type="checkbox"/> GOLD SPONSOR (4 500 €)	€
<input type="checkbox"/> SILVER SPONSOR (2 500 €)	€
<input type="checkbox"/> DONATING MEMBER	€
<b>20% VAT</b>	€
<b>GRAND TOTAL</b>	€

- Full payment (including VAT) must be forwarded with this signed application.
- Cancellation requests must be made in writing. 50% will not be refundable. Cancellation received after March 28<sup>th</sup> 2015 will not be refunded.
- Payment accepted by cheque or bank transfer payable to FFC.

Bank reference : Bank Société Générale

Bank code	Sort code	Account Number	RIB Key
30003	03052	00050526708	80

IBAN: FR76 3000 3030 5200 0505 26708 80 - BIC: SOGEFRPP  
**NB: Bank charges will be applied to all international payments (27€).**

I, the undersigned, *name of the company representative*  
 .....

certify that I have read and accept all reservation conditions outlined above.  
 Date                      Signature (mandatory)                      Company stamp (mandatory)

**Thank you for your kind cooperation, please return this order form to:**

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